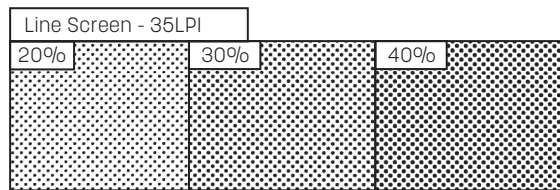


# FLEXO INK - ART GUIDELINES & INK SELECTION

## INK PRINT ARTWORK GUIDELINES

- Colors must be separated by at least 1/2" to allow for color movement. Please note that some color overlapping may still occur.
- More than 1 color imprinting is not available on some products.
- Minimum requirement for line thickness is 1 stroke point.
- Reverse out printing line thickness is 2 stroke points to avoid losing fine details.
- Artwork with a border, large coverage or fine print is not recommended as it may not produce a good quality imprint.
- Boxed artwork exceeding 5" x 5" will need approval.
- For best results, halftones should range from 20% to 40%. Standard halftone printing is 35LPI, at a 45 degree angle.
- Artwork with halftones must be pre-approved by our art department.
- All artwork submitted is subject to review.



## INK COLOR SELECTION

**PMS COLOR MATCH CHARGE:** New Orders: \$94.50 (g) | Repeat within 6 months: \$46.80 (g)

**IMPORTANT NOTE:** PMS matching is available on White bags only. We will custom mix colors to get closest match to your requested PMS color but an exact match can not be guaranteed.

**INK WASH CHARGE:** \$30 (g)

**PLATE CHANGE CHARGE:** \$20 (g)

The PMS colors indicated are only reference approximations of actual colors printed on white bags. Bag color will alter the shade, tone or hue of the ink, especially light color inks on dark color bags. Certain ink and bag color combinations are not recommended. Please call for more details.



**NOTE:** Kraft paper bags tend to absorb ink, causing color variance that can make colors look slightly muted in tone.

**NOTE:** Our imprinting processes operate in a post-production environment in which imprinting takes place on a product which is already constructed. In some cases folds and creases produced in manufacturing the bags result in some restrictions that may impact certain artwork's printability and available imprint area. Also, artwork position on post-printed products may vary slightly from product to product due to manual feeding.

The colors on this page are 4 color process simulations of Pantone Colors. Actual colors may vary.